

What's New

The AMBIT team is looking for a new member! The position of AMEP eCommerce Project Coordinator is currently available.

The project coordinator for the Alaska eCommerce Portal is responsible for the implementation of the Alaska Manufacturing

Business, Industry & Technology (AMBIT) program's rural outreach, web marketing and financial training project. Visit alaskamep.org/careers to view the full job posting and download an employment application.



Featured Client



Rose Albert, Koyukon Athabascan, was born in a house boat along the Nowitna River, which flows into the Yukon River. She was raised some 40 miles downriver

from Ruby, Alaska, which is an interior Alaska community. Ruby was established as a supply point for the gold miners in the 1900's. It now marks the halfway point on the northern route for the Iditarod Trail Sled Dog Race.

Rose's creativity began at an early age: she started drawing in the first grade and then painted in oils in junior high school. At age 19, Rose was inspired by an oil painting of her great grandfather, Big William Demoski. "I love to paint portraits of people of different races because people reflect the beauty of different cultures and I

feel as if I'm keeping their images alive through my oil paintings of them." She earned an associate of fine arts degree from the Institute of American Indian Arts in Santa Fe, New Mexico in 1981.

Today, Rose carves and paints cedar boxes with ravens, eagles, caribou and moose with beaded Athabascan floral designs around the panel of the boxes. AMBIT staff have worked with her to establish her eCommerce page and reach customers around the world.

Visit her page at: www.ambit.cc

Term of the Week

Virtual Office

The area of the Alaska Business portal where you can modify your eCommerce page, upload photos, videos and inventory and view information regarding site traffic. When you log in to your AMBIT account, you enter your virtual office.

We Want to Hear From You

AMBIT staff regularly gathers feedback from clients to improve services. We would love to hear from you about what types of impacts our services are having on your business and your community. Please call us at (907) 279-2637 with any comments or questions you have about the AMBIT program.

Alaska Manufacturing Business Industry and
Technology Program (AMBIT)
(907) 279-2637 www.ambit.cc

Tip of the Week

Using the **photo albums** feature of the AMBIT business portal can be a great way to quickly give your page a new look and keep your content fresh.

Photo albums allow you to create collections of uploaded photos to display together on your page. These photos allow your customers to have a richer experience on your page, by showing the variety of products or services you offer. You can use photo albums to tell

the story of how a particular item is made from raw materials to finished product. Showing the work and time dedicated to manufacturing the product can demonstrate value to your customers.

If you have seasonal items, you can organize your products into seasonal albums that can be easily changed throughout the year. The How To... section below goes over setting up photo albums for your page.



How To...

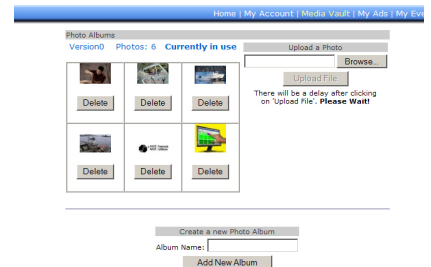
To add a photo album to your page, start by logging in to your AMBIT account. You are now in your **Virtual Office**. Click on the Media Vault tab and select Photo Albums from the drop down menu. At the bottom of the page, you will see the Album Name field. Create a name for your new album and press the add new album button.

Your new album is now created and ready to be filled with pictures.

To add pictures, use the Upload a Photo section next to the album you just created. Browse and select the photos you want to add and upload them to your album.

Once you have uploaded all the photos to your album, you can add them to your page. Select the My Ads tab then My Billboards. Click on your site name and toward the bottom of the page you will see a photo album field. Select your

album from the list and click save. Your photo album will now appear just below the main image on your page.



■ **AMBIT is an affiliate of the Alaska Manufacturing Extension Partnership, Inc. (AMEP). AMEP is one of 59 centers located in all 50 states and Puerto Rico. Each center was created by the U.S. Department of Commerce, National Institute of Standards and Technology Manufacturing Extension Partnership (NIST MEP) to help stem the loss of American manufacturing jobs. Founded in 1901, NIST is a non-regulatory federal agency within the U.S. Department of Commerce.**

A public and private partnership funded by the National Institute of Standards and Technology and the Alaska Department of Commerce, Community and Economic Development, the Alaska Manufacturing Extension Partnership, Inc. is committed to developing the state's economy through the provision of technical, business and economic training and assistance to Alaska's small manufacturers and to rural Alaskans producing, marketing and distributing Native art and other home-based manufactured products.