

What's New

New features are coming to the AMBIT website, www.ambit.cc. All editions of the AMBIT News will be posted on the site along with user tutorials and a Frequently Asked Questions (FAQ) section to help you get the information you need quickly and easily.

If you need a new user manual, you can download it directly from the AMBIT site.

We hope these improvements make it easier for you to do business on the Web.

-The AMBIT Team



Meet the Staff



Derick Temiz, Operations Coordinator

Derick has been with AMEP since 2006 and with the AMBIT program since its beginnings. Originally from New York City, Derick has also lived in California before coming to Alaska in 2005.

As part of the AMBIT team, he provides technical assistance and support to AMBIT clients through training seminars, webinars and via phone. He works with other AMBIT

staff on a variety of resource materials for the AMBIT program including the AMBIT training manual, website and newsletter.

He travels with the AMBIT mobile computer lab to present the AMBIT program and provide face-to-face workshops and training to communities throughout Alaska.

We Want to Hear From You

AMBIT staff regularly gathers feedback from clients to improve services. We would love to hear from you about what types of impacts our services are having on your business and your community. Please call us at (907) 279-2637 with any comments or questions you have about the AMBIT program.

Term of the Week

Universal Resource Locator (URL)

Universal resource locator (URL) - a unique identifier that assists your browser software to access files in another location or on the web. When you search for a web site, the URL provides the address and directions your computer needs to find it.

Example: <http://www.ambit.cc>

Tip of the Week

Adding **video** to your site can enhance the power of your page to sell products. Customers buying



products online cannot pick up items to give them a closer look. As an online seller, you want to provide your customers with every opportunity to experience a product before making a purchase.

Through video you can show the story behind the product, how the product is made and most importantly demonstrate why the product is worth the asking price.

Customer testimonials can also enhance the power of your page to successful sell your product to customers who may be hundreds or thousands of miles away.

Short (30 seconds or less) clips work best for getting your message across while keeping your customers attention. Need help? AMBIT staff can help. Contact us at (907) 279-2637.

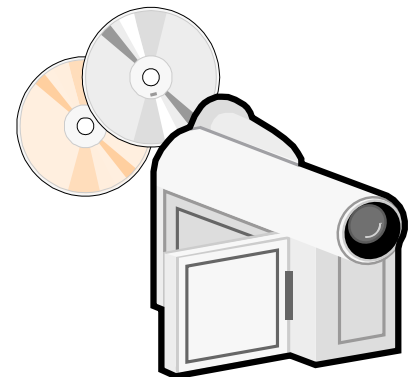
How To...

Once you have video, getting it onto your AMBIT page is easy. Before you begin, remember that all videos must be in Windows Media (WMV) format.

Log into your AMBIT account and click on the Media Vault tab. Another set of tabs will appear. Choose the Videos tab. If you have saved your video on a CD or DVD, insert it into your computer. Click

on the browse button. Locate the file on either your computer or CD/DVD. Once you select the file, the filename and path will appear in the field next to the Browse button. Click on the Upload File button. Depending on the size of the file, this process could take several minutes. That's it, you have added a video onto your page.

If you need help with any part of this process, we're here to help. Give us a call or shoot us an e-mail.



■ *AMBIT is an affiliate of the Alaska Manufacturing Extension Partnership, Inc. (AMEP). AMEP is one of 59 centers located in all 50 states and Puerto Rico. Each center was created by the U.S. Department of Commerce, National Institute of Standards and Technology Manufacturing Extension Partnership (NIST MEP) to help stem the loss of American manufacturing jobs. Founded in 1901, NIST is a non-regulatory federal agency within the U.S. Department of Commerce.*

A public and private partnership funded by the National Institute of Standards and Technology and the Alaska Department of Commerce, Community and Economic Development, the Alaska Manufacturing Extension Partnership, Inc. is committed to developing the state's economy through the provision of technical, business and economic training and assistance to Alaska's small manufacturers and to rural Alaskans producing, marketing and distributing Native art and other home-based manufactured products.

Alaska Manufacturing Extension Partnership ■ ■ ■
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